

CONFIDENTIAL INTERNAL DOCUMENT
New Formulation Features & Benefits Comparison, May 9, 2000

V. Next Generation

In our efforts to move beyond the status quo, we have been researching ways to continue producing a purely solvent-based formulation with the same efficacy standards of our original product. Because of the unique efficacy properties of our original formulation, it has been very difficult to produce a new solvent-based formulation with VOC compliancy beyond January 1, 2001. Fortunately, we have and the following chart details efficacy standards and product features comparing our original Lift Off (#2 formulation) and the Current New Patent Pending Formulation. Our new product will fully distributed during the 4th quarter of 2000 as a totally compliant VOC formulation in both aerosol and non-aerosol containers.

VI. Formulation Comparison Chart

<u>Efficacy:</u>	<u>Original</u>	<u>Current New</u>
Grease & Oil	•	•
Shoe Polish	•	•
Oily Foods	•	•
Crayons & Candle Wax	•	•
Gum	•	•
Lipstick & Makeup	•	•
Stickers •	•	•
Adhesives	•	•
Tape	•	•
<u>Surfaces:</u>		
Carpet	•	•
Fabrics	•	•
Metals	•	•
Painted Surfaces (Oil & Latex)	•	•
Wallpapers	•	•
Plastics	•	•
Exceptions	Styrene Plastics	None Known
Complete Evaporation	Control 24hr.	Compare 26hr.
Prop 65 Regulated	Yes	No
VOC Compliant (all categories)	No	Yes